



A LightPath[®] COMPANY
TECHNOLOGIES

ISP OPTICS Corporation, 50 South Buckhout Street, Irvington, NY 10533
Phone 914-591-3070, Fax 914-591-3715, www.ispoptics.com

Product Specialist

ISP Optics is a manufacturer of high-quality optical goods and components located in Irvington, NY. We are looking for an enthusiastic and experienced Product Specialist to join our team. This position involves the strategic and tactical management of ISP Optic`s specific product lines, including developing and expanding existing product families, selecting new products, developing and executing a product strategy.

Join our enthusiastic and collaborative team to assist with the creation of precision optics. We offer a cohesive working environment, with the opportunity to grow within the company, in addition to great pay and benefits. ISP Optics is located next to the train station in beautiful downtown Irvington.

Responsibilities:

- Monitors all aspects of infrared product lifecycle, including long- and short-term development and marketing
- Stays abreast of trends in the marketplace to ensure the product's competitive position
- Develop and maintain current ecommerce catalog parts inventory accuracy >95%
- Responsible for catalog and ecommerce sales growth and forecasting
- Establish pricing strategies and guidelines for new product development
- Coordinate with engineering and manufacturing teams in product development activities
- Recommend product enhancements and updates to identify new business opportunities
- Support marketing team in developing sales and marketing strategies for profitability
- Provide support for marketing collaterals, advertising materials, marketing campaigns, tradeshows and other promotional activities
- Assist in new product introduction and release activities
- Coordinate with cross-functional teams to provide product engineering, development, management and sales solutions

Requirements:

- Bachelor's degree and at least 3 years of infrared optics experience or in a related optics area is required
- Must be familiar with standard concepts, practices, and procedures within the optics and photonics industry



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- Must be able to rely on experience and judgment to plan and accomplish goals
- A wide degree of creativity and latitude is required
- CRM knowledge (Salesforce preferred) required

This position reports to Director of Sales Operations and Marketing.

What We Offer:

- Medical insurance-including an employer provided gap policy in the event of inpatient hospitalization; Dental insurance; Vision insurance
- Flexible Spending Account
- 401K
- Confidential Employee Assistance Program
- Employee Stock Purchase Program
- Employer Paid Life insurance
- Opportunity to enroll in optional supplemental insurance policies such as term life, critical illness, accident, death, and dismemberment, short term disability.
- Paid vacation with opportunity to rollover vacation hours and sell vacation back to company for payout at full rate.
- Paid sick time with opportunity to roll over sick hours.
- 10 paid company holidays.
- Discounts on a variety of products and services offered through our co-employer ADP.